



EASYDAY
FOUNDATION

IMPACT REPORT 2024

Empowering Veterans and their Families Through
Support, Care, and Community Partnerships

December 2024

COMMITMENT TO EXCELLENCE

Forging a United Front

At Easy Day Foundation (EDF), a 501(c)(3) organization, our goal is to empower Veterans through comprehensive support services that cater to their unique needs and challenges during their reintegration into society.

Collaborating with fellow non-profits, we fortify the resources available to Veterans and their families, forging a united front in our commitment to their well-being.

EDF ensures transparency in our operations, assuring donors that every dollar is prudently directed towards our focus areas.

Guided by a Donor Intention Code of Ethics, we uphold the highest standards of professionalism in fund allocation.

We pledge to achieve our goals by partnering with organizations that share our mission to provide meaningful support to our Veterans and their families.

OUR MISSION

To provide meaningful support at every stage as Veterans transition from military to civilian life.

OUR VISION

For Veterans to live in the strongest and most resourceful community that is 'all in, all the time.'

YEAR AT A GLANCE

Easy Day Foundation has made a profound impact in its first year of operation, positively affecting the lives of over 4,000 Veterans and their family members.

Our initiatives range from offering hands-on mental wellness support and assisting families who have lost loved ones in combat, to providing workforce development resources for those transitioning from military to civilian careers and more!

**POSITIVELY AFFECTING
THE LIVES OF OVER**

4,000

**VETERANS AND THEIR
FAMILY MEMBERS.**

Metrics Gathered From Surveys / Lives Impacted

OUR PARTNER ORGANIZATIONS

We carefully vet all our partner organizations to ensure they allocate at least 80% of their funding directly to Veteran-focused programs.

Each partner aligns with one or more of our core pillars: Mental Health & Wellness, Workforce Readiness, and Family Support Services.

By issuing grants to non-profits of varying sizes across the nation, we maximize the impact of our funds, reaching Veterans in communities nationwide.



THE
FOLDED FLAG
FOUNDATION®



UNLV

VETERAN CAREER
READINESS PROGRAM

BOOT 
CAMPAIGN

PARTNER ORGANIZATION IMPACT



THE
FOLDED FLAG
FOUNDATION®

Over one thousand Veteran's families received scholarships to cover the cost of summer semester tuition in its entirety.

This matters because the family member can rest assured that one semester is completely covered.

This provided an opportunity for Gold Star Family members to catch up in a post-pandemic learning environment.

The Folded Flag Foundation awarded 1,073 scholarships totaling \$4.75 million for the 2024-2025 school year (including summer), that went towards their educational needs, and covered a portion of their additional necessities. This doesn't fully pay for all, as some have larger expenses and can also receive scholarships from other VSO's and military support organizations.

186 

**GOLD STAR STUDENTS
RECEIVED SCHOLARSHIPS
THROUGH EDF'S CONTRIBUTION**

Metrics Gathered From Surveys / Lives Impacted

PARTNER ORGANIZATION IMPACT

UNLV

VETERAN CAREER
READINESS PROGRAM

155 Veterans received support from the UNLV Veteran Career Readiness Program including peer career coaching, access to Veteran hiring mixers, completion of a digital career portfolio, and provided opportunity for a prototype interview with a professional in a field or career of interest.

Additionally, 25 student Veterans were provided a personalized suit to ensure they were dressed for success in their job interview process.

155

**VETERANS RECEIVED SUPPORT
FROM THE UNLV VETERANS
CAREER READINESS PROGRAM**



25

**STUDENT VETERANS
WERE PROVIDED A
PERSONALIZED SUIT**

Metrics Gathered From Surveys / Lives Impacted

PARTNER ORGANIZATION IMPACT



A total of over 10,000 active-duty service members, military spouses and Veterans participated in the USO Transitions program, which offered comprehensive career readiness training, further educational opportunities, AI training, and enhanced mentorship support.

Notably, this program also included 3,000 military spouses who received dedicated assistance in their career transition journey.

72 SERVICE MEMBERS
AND VETERANS
WERE SUPPORTED BY EDF'S
DIRECT CONTRIBUTION TO
THE TRANSITION PROGRAM.



Metrics Gathered From Surveys / Lives Impacted

PARTNER ORGANIZATION IMPACT

BOOT **CAMPAIGN**

Seven wounded Veterans received transformative care and personalized comprehensive treatment plans to foster resilience, health and wellness to overcome traumatic brain injury, post-traumatic stress disorder and other invisible wounds of war.

7



WOUNDED VETERANS RECEIVED TRANSFORMATIVE CARE & TREATMENT

Metrics Gathered From Surveys / Lives Impacted

VOICES OF GRATITUDE

Stories of Strength and Transformation from EDF's Grant Recipients



Photo credit | Courtesy Photo



“THE USO TRANSITION PROGRAM HAS HELPED TREMENDOUSLY.”

Kofi
U.S. Army Soldier & College Student.

“One instance being I was able to find resources to help me tailor my resume on a more professional level and connect my current Army job experience to my future career. I love how, with this program, you receive a Specialist that is specifically for you and can find resources for what you need.”

“TRULY A BLESSING.”

Ethan

“It’s truly a blessing to receive continual support after my Dad’s passing. I’m grateful for all of the donors that make this possible; I truly thank the Folded Flag Foundation for being an advocate of Gold Star families like mine.”

Ethan lost his father, Army Staff Sergeant Carlos Benitez, who was Killed in Action while deployed to Afghanistan in 2010. He is just a year away from graduating with a Bachelor of Science in Cybersecurity at Dallas Baptist University.

“THANK YOU FROM THE BOTTOM OF MY HEART.”

Evelyn

“Thank you again for changing my life for the better. I loved my freshman year in high school, and I was the Valedictorian of my class and the entire school. My passion for educational excellence, as well as fellowship among my peers, is possible because The Folded Flag Foundation believes in me.”


Evelyn lost her father, Marine SSGT Christopher Goski, when he tragically took his own life due to post-traumatic stress disorder (PTSD) in 2012.


CONTACT

Thank you for your interest in Easy Day Foundation.

Your engagement is crucial in our mission to support Veterans and their families. Whether you're looking to donate funds or time, collaborate, or seek assistance, our team is here to help.

Reach out to us through the following channels, and let's work together to make a meaningful difference in the lives of those who've served our nation:

 (725) 291 – 5050

 info@easyday.org

 [easyday.org](https://www.easyday.org)

We look forward to hearing from you and joining forces to create positive change for our Veterans and their families.

@easydayfoundation